

Corporate Sponsorship Opportunities

Too many people are homeless in our community. **Join us in making a difference!** Together let's tell homelessness to take a hike in our region. **THANK YOU FOR YOUR SUPPORT!**

HIKE FOR THE HOMELESS

APRIL 7, 2018



Corporate Partner—\$2,500

- Recognition as a Corporate Partner
- Logo on Website – Top Tier
- T-shirt promotion
- Roadside Sign Sponsorship
- Banner at Kickoff Location & Waterfront Finish Line
- Social Media Tag
- Logo in email blast promoting the hike
- Listing on all promotional materials
- Recognition at finish line announcements

Community Kick-off Sponsor—\$1,000

- Logo on Website – Second Tier
- T-shirt promotion
- Banner at kickoff location and Waterfront Finish Line
- Social Media Tag
- Logo in email blast promoting the hike
- Listing on all promotional materials
- Recognition at finish line announcements

Corporate Sponsor—\$500

- Listing on website
- T-shirt promotion
- Social Media Tag
- Logo in email blast promoting the hike
- Listing on all promotional material
- Recognition at finish line announcements

Supporter—\$250

- Listing on website
- Social Media Tag
- Logo in email blast promoting the hike
- Listing on all promotional materials
- Recognition at finish line announcements

As a sponsor, your generous support will be visible to thousands of people including hikers, community members, volunteers and supporters throughout the region. The event will be promoted through press releases, media interviews, web updates, email blasts, social media posts, flyers and signage.

The 23rd Annual Hike for the Homeless is a walk to advocate for people experiencing homelessness and a benefit for the Bangor Area Homeless Shelter (BAHS). This extraordinary event brings people together to help provide funding for resources that will benefit the homeless population. On April 7, 2018, hikers will gather in four communities—**Bangor, Brewer, Hermon and Hampden**—to walk together uniting at the Bangor Waterfront. We welcome families, individuals, organizations and groups from schools, churches, businesses, and clubs to take part. It's an inspiring, meaningful and fun day. We sincerely hope you'll join us.

Over the past year, more than 2,000 individuals visited the Bangor Area Homeless Shelter in need of a clean, safe place to stay, a hot meal and other supportive services. Thankfully, the shelter was there for them.

BAHS is open 24 hours a day, 365 days a year. Twenty-three full and part-time employees, along with scores of volunteers, work to provide shelter, crisis intervention, hot meals, and a safe environment for those who are experiencing homelessness. Currently, 87% of the people who stay at the Shelter have a mental illness, chronic addiction and/or medical issue. BAHS provides important connections to services, including medical and psychiatric care.

State and Federal funds only provide one-third of the Shelter's budget of nearly \$800,000. Donations allow the shelter to stay open and provide greatly needed assistance. All the money raised at the Hike supports the homeless right here in the greater Bangor area.

While a donation is not required to participate in the Hike, we encourage those participating to seek pledges. If everyone does a little, a lot can be accomplished!

Please register on our website www.hikingforthehomeless.org and check our Facebook event page for updates!

Other ways to be involved:

- ◆ **Raffle Challenge** -challenge another business to match what you sell!
- ◆ **Team Challenge** -challenge another team to collect pledges to match yours!
- ◆ **Contribute raffle items**

Bangor Area Homeless Shelter

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